



Sponsorship and Exhibition Investment Package



OHS in a Changing Climate

2009 AUSA Conference

7th – 10th July

University of Sydney

Hosted by



The University of Sydney

Introduction

The Australasian University Safety Association (AUSA) is the network of **OHS professionals** servicing the **tertiary education and research sector of Australasia**. AUSA exists to:

- promote exchange of information on health, safety, environment and related topics between OHS professionals working in University and allied industries;
- promote uniform approaches to OHS problems in Universities and allied industries; and
- provide for representation to educational authorities and government bodies for OHS professionals working in Universities and allied industries.

The AUSA Conference takes place every two years and has clearly established itself as Australia's premier conference for OHS practitioners in the tertiary education and research sector. The conference will attract around 150 delegates from across the Australasian network of higher education and research institutions, as well as delegates from further afield, including UK and USA.

The overarching theme of the 2009 conference is "**OHS in a Changing Climate**". The conference sub-themes include:

- Globalisation
- Wellness and Wellbeing
- OHS in Research and Curricula
- Generational Diversity
- Selling Safety
- New Technology
- OHS Security
- Safely Saving the Environment

The Conference brings together university sector expertise to present high quality information and ideas exchange aimed at OHS professionals and allied practitioners.

The organising committee of the AUSA 2009 Conference invites you to participate in the biennial **Australasian University Safety Association Conference** as a sponsor or trade exhibitor.

Contact: Steve McFarlane
AUSA 2009 Conference Sponsorship Manager
HR Manager (Workplace Health & Safety)
Southern Cross University
Phone (02) 66269143
steve.mcfarlane@scu.edu.au

AUSA Conference Series Overview

The conference will draw an estimated 150 participants from the Australasian network of higher education and research institutions. Its scope and significance will make attendance essential for all who have an interest in OHS in tertiary institutions and the research sector.

The conference series (established 1987) has consistently attracted a wide cross section of attendees including delegates from every state and territory in Australia representing Australia's 38 Universities and allied industries, as well as delegates from overseas.

The conference is designed to provide a range of experience and styles of presentations, including keynote speaker presentations, formal papers and case study presentations on current developments and recent experiences. The conference also includes a welcome reception, conference dinner and networking opportunities over lunch and tea breaks each day.

All abstracts and papers submitted to AUSA are fully reviewed for relevance, quality and originality by our expert program committee.

The conference focus will be on providing current information, exchanging experience and generally creating opportunities for discussion, debate and networking.

Sponsor and Exhibitor Opportunities

The conference organisers invite government agencies, the corporate sector, medium and small enterprises, training and educational institutions to participate in this event.

Sponsorship will:

1. Provide your organisation with an excellent opportunity to promote to a valuable target audience of OHS professionals *before, during and after* the conference;
2. Showcase your products and programs relevant to OHS practitioners throughout the duration of the conference;
3. Provide exposure to a national and international audience of up to 150 delegates;
4. Enhance your public relations through networking activities and conference exposure;
5. Ensure that your involvement, commitment and support are openly demonstrated and widely acknowledged;
6. Be seen as a non-intrusive, generous and supportive gesture whilst having excellent exposure and business opportunities;
7. Provide your organisation with exposure to the latest thinking and practice on issues relating to health, safety and wellbeing in the tertiary sector; and
8. Allow your staff to participate in conference activities.

Detailed below is a range of sponsorship and exhibition packages to help organisations take part in the conference. Differing levels of sponsorship are available, with benefits outlined below (all prices are exclusive of GST). All aspects of the proposed sponsorship and partnership packages are negotiable with the Conference Sponsorship Manager, Steve McFarlane, including alternatives such as various combinations of cash and in-kind support and we would be happy to discuss additional benefits from sponsorship opportunities.

The conference committee looks forward to the opportunity of working with you at the premier event on the OHS calendar for Australasian Universities.

Sponsorship Packages

Major Sponsor - AUSA 2009 Conference

For contributions of \$7,500 (+ GST) your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website;
- Acknowledgement as the AUSA 2009 Conference Major Sponsor daily and at the Conference opening and closing addresses
- Acknowledgement of your sponsorship in all media releases
- Sponsor name and/or logo printed on delegate satchels
- Complimentary brochure or catalogue insert into the conference satchel
- Complimentary exhibition space for the duration of the conference
- Your organisation's signage displayed for the duration of the conference
- One full registration to the conference
- Additional registrations to the conference at the Early Bird Registration Rate
- Copy of the delegate list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Conference Dinner Sponsor - AUSA 2009 Conference

For contributions of \$5,000 (+GST) your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Dinner sponsor at the event opening and closing addresses including full naming rights to the evening
- Opportunity for a short address during the evening
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed for the duration of the Conference Dinner
- Two complimentary guests at the Conference Dinner
- Copy of the delegate list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Conference Satchel Sponsor - AUSA 2009 Conference

For contributions of \$2,500 (+GST) your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on delegate satchels
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Printed Conference Program Sponsor – AUSA 2009 Conference

For contributions of \$2,000 (+GST) your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on the printed Conference Program to be distributed to delegates at registration
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of delegates list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Conference Networking Sponsor - AUSA 2009 Conference

For contributions of \$2,000 (+GST) your organisation will receive:

- Choose from lunch on Wednesday 8th or Thursday 9th July 2009
- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Networking sponsor at the event opening
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed as table signage for the duration of the sponsored day
- Two complimentary guests at lunch on either Wednesday 8th or Thursday 9th July 2009
- Copy of the delegate list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Delegate Satchel Insertion - AUSA 2009 Conference

For contributions of \$500 (+GST) your organisation will receive:

- Brochure or catalogue insert into the conference satchel
- Other benefits by mutual agreement

Exhibition Packages

The Conference Organising Committee is committed to ensuring that organisations with the capacity to value add to the conference receive every opportunity to exhibit at the 2009 AUSA Conference. To encourage the maximum number of delegates into the exhibition area, morning tea, lunch and afternoon tea will be served on all days of the conference with the Exhibitors in the same area.

Exhibitor Package

For a Contribution of \$2,000 (+ GST) your organisation will receive:

- A 2m wide x 3m deep display area
- One dressed table and two chairs (1800mm long table) with screen/partition
- Display of your own signage with company name (maximum 1800mm x 150mm)
- One power board installed
- Onsite costs such as cleaning and electricity
- On-call management assistance before and during the conference
- One full registration to the conference
- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Copy of the delegate list of those who have agreed to their inclusion
- Other benefits by mutual agreement

Note: Sponsors who choose the 'Exhibitor Package' are welcome to supply their own display booth (limited to an area of approximately 2m wide x 3m deep) or at the optional extra cost of \$500 be supplied with a professional booth that includes your company name displayed



Sponsorship and Exhibition Application Form AUSA 2009 Conference

- Conference Major Sponsorship \$7,500 (+ GST)
- Conference Dinner Sponsorship \$5,000 (+ GST)
- Conference Satchel Sponsorship \$2,500 (+ GST)
- Conference Proceedings Sponsorship \$2,500 (+GST)
- Conference Networking Sponsorship \$2,000 (+ GST)
- Exhibitor Package \$2,000 (+ GST)
- Delegate Satchel Insertion Sponsorship \$500 (+ GST)

My contact details are as follows:

Name: _____

Organisation: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Payment Details:

- Please Forward a Tax Invoice
- Please find attached full payment of \$_____ being for sponsorship as specified above, made payable to Norsearch Limited

Please forward to:

Norsearch Conference Services
Southern Cross University
PO Box 157 Lismore NSW 2480
FAX 02 6626 9317

Signed: _____

Date: _____

Thank you for your interest in becoming a sponsor or exhibitor of the AUSA OHS Conference 2009. We will contact you directly upon receipt of your application form and we look forward to the opportunity of working with you at the premier event on the 2009 Australasian calendar for OHS practitioners in the tertiary education and research sectors.

I understand that sponsorship opportunities will be allocated strictly in order of receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place. Cancellation prior to 31st March 2009 – half (50%) of the total amount billed or paid will be refunded. Cancellation after this date will result in no refund on amounts billed or paid.