



Australasian University Safety Association

Sponsorship and Exhibition Investment Package

2019 AUSA Conference

Australasian University Safety Association

AUSTRALASIAN UNIVERSITY SAFETY CONFERENCE 2019

OUT THERE
DOING HEALTH AND SAFETY DIFFERENTLY
25-27 June, 2019 | Crown Perth

Register at www.ausa.org.au/ausa-conference-2019

Curtin University **ECU**
Murdoch University **THE UNIVERSITY OF WESTERN AUSTRALIA**

25th to 27th June 2019
Crown Perth
Western Australia

Introduction

The Australasian University Safety Association Inc. (AUSA) is the network of **Work Health and Safety professionals** servicing the **tertiary education and research sector of Australasia**. AUSA exists for Work Health and Safety (WHS) professional in the sector to:

- promote exchange of information on health, safety, environment and related topics;
- promote uniform approaches to WHS problems; and
- provide for representation to educational authorities and government bodies.

The AUSA Conference is an annual event and has clearly established itself as Australia's premier conference for WHS practitioners in the tertiary education and research sector.

The conference attracts around 150 delegates from Australia and New Zealand, as well as delegates from further afield.

The overarching theme of the 2019 Conference is '**Out There: Doing Health and Safety Differently**'. The conference sub-themes include:

- Lessons Learnt – from significant incidents
- Contractor Management
- Injury Management / Ergonomics / Wellness Programs
- Health and Safety Awareness / Communications
- Emergency Planning / Response
- RNA / Workplace Violence & Aggression / Psychological Injury Incident Management
- Health and Safety Risk Management (Incl. Fieldwork, Infrastructure and Occupational Hygiene.)

The Conference brings together university sector expertise to present high quality information and ideas exchange aimed at WHS professionals and allied practitioners.

The AUSA 2019 Conference Organising Committee invites you to participate as a **sponsor** or **trade exhibitor**.

Contact:

AUSA 2019 Conference Sponsorship Manager

Julie Burton
Southern Cross Conference and Event Management Pty Ltd
Phone + 61 2 6629 5850
Mobile 0408 664 053
Email: julie@burtonco.com.au

The AUSA Conference Series Overview

The conference draws an estimated 150 participants from the Australasian network of higher education and research institutions. Its scope and significance makes attendance essential for all who have an interest in WHS in these sectors.

The conference series (established 1987) has consistently attracted delegates from every state and territory representing over 39 Australian universities and allied industries, as well as delegates from New Zealand and other international locations. It has been held in:

2009	Sydney	2016	Gold Coast
2011	Brisbane	2017	Hobart
2013	Melbourne	2018	Newcastle
2015	Queenstown, New Zealand	2019	Perth

The conference is designed to provide a range of experience and styles of presentations, including keynote speakers, formal papers and case study presentations on current developments, recent events and emerging trends. The conference also includes a welcome reception, conference dinner, field trips and networking opportunities over lunch and breaks each day.

All abstracts and papers submitted to AUSA are reviewed for relevance, quality and originality by our expert committee.

The conference focus is on providing current information, exchanging experience and creating opportunities for discussion, debate and networking.

Sponsor and Exhibitor Opportunities

The conference organisers invite government agencies, the corporate sector, medium and small enterprises, training and educational institutions to participate in this event.

Sponsorship will:

1. Provide your organisation with an excellent opportunity to promote to a valuable target audience;
2. Showcase your products relevant to WHS practitioners;
3. Provide exposure to a national and international audience of up to 150 delegates;
4. Enhance your public relations through networking activities and exposure;
5. Ensure that your involvement, commitment and support is widely acknowledged;
6. Be seen as a non-intrusive, generous and supportive gesture whilst having excellent exposure and business opportunities;
7. Provide your organisation with insight to the latest thinking and practice on issues relating to health, safety and wellbeing in the tertiary sector; and

A range of sponsorship and exhibition packages are available to organisations wishing to take part in the conference. All aspects of the proposed sponsorship and partnership packages are negotiable with the Conference Sponsorship Manager including various combinations of cash and in-kind support, as well as additional benefits from sponsorship opportunities.

The conference committee looks forward to the opportunity of working with you at the premier event on the WHS calendar for Australasian Universities.

Principal Sponsor – Exclusive Opportunity

For contributions of \$12,000 your organisation will receive:

- Tailored package of sponsorship opportunities with the 2019 AUSA Conference
- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the AUSA 2019 Conference Principal Sponsor daily and at the Conference opening and closing addresses
- Acknowledgement of your sponsorship in all media releases
- Complimentary brochure or catalogue insert into the conference satchel
- Complimentary exhibition space (3m x 1.8m) for the duration of the conference
Your organisation's signage displayed for the duration of the conference
- Two full registrations to the conference to the value of \$895 each (Early Bird Rate)
- Two extra tickets to the Conference Welcome and Conference Dinner functions.
- Additional registrations to the conference at the Early Bird Registration Rate
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Principal Sponsor named for the conference as accepted by the Organising Committee

Major Sponsor

For contributions of \$8,800 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website;
- Acknowledgement as the AUSA 2019 Conference Major Sponsor daily and at the Conference opening and closing addresses
- Acknowledgement of your sponsorship in all media releases
- Complimentary brochure or catalogue insert into the conference satchel
- Complimentary exhibition space (3m x 1.8m) for the duration of the conference
Your organisation's signage displayed for the duration of the conference
- One full registration to the conference to the value of \$895 (Early Bird Rate)
- Additional registrations to the conference at the Early Bird Registration Rate
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is not an exclusive category and there may be other Major Sponsors of the conference.

Conference Dinner Sponsor – Exclusive Opportunity

Venue: Optus Stadium Perth, Riverview Room
Date: Wednesday 26th June 2019

For contributions of \$6,600 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Dinner sponsor at the event opening and closing addresses including full naming rights to the evening
- Opportunity for theming of the dinner to your corporate colours or look and feel.
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed for the duration of the Conference Dinner
- Four (4) complimentary guests at the Conference Dinner
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Dinner Sponsor named for the conference as accepted by the Organising Committee

Annual AUSA Award Sponsor

For contributions of \$1,000 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- A member of your organisation will be invited on stage to present the Trophy for Higher Education Safety Professional of the Year.

Sponsor a Keynote - 2 x Opportunities

For contributions of \$3,300 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo associated with the selected key note speaker and opportunity to introduce the keynote at the conference
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion

Conference APP Sponsor – Exclusive category

For contributions of \$3,300 your organisation will receive:

- Display of logo on conference APP *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Conference App sponsor named for the conference as accepted by the Organising Committee

Conference Satchel Sponsor – Exclusive category

For contributions of \$2,200 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on delegate satchels
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of the delegate list of those who have agreed to their inclusion

Note: this is an exclusive category as there is only one Satchel Sponsor named for the conference as accepted by the Organising Committee

Conference Welcome Reception Sponsor – Exclusive Opportunity

Venue: The Merrywell, Crown Perth

Date: Tuesday 25th June 2019

For contributions of \$3,300 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Acknowledgement as the Conference Welcome Reception sponsor at the event opening
- Complimentary brochure or catalogue insert into the conference satchel
- Your organisation's signage displayed as table signage for the duration of the sponsored event
- Two complimentary guests at the Welcome Reception
- Copy of the delegate list of those who have agreed to their inclusion

Coffee Cart Sponsor

For contributions of \$2,200 your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on the printed Conference Program to be distributed to delegates at registration
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of delegates list of those who have agreed to their inclusion

Conference Inclusions/Merchandise Sponsor

The conference is looking for items to include in the delegate packages that are in keeping with the themes and location of the 2019 event in Perth.

For contributions of \$2,000 or 'in kind contributions' your organisation will receive:

- Display of logo on conference materials *before, during* and *after* the conference, including the conference program and conference website with a link to your website
- Sponsor name and/or logo printed on the printed Conference Program to be distributed to delegates at registration
- Complimentary brochure or catalogue insert into the conference satchel
- Copy of delegates list of those who have agreed to their inclusion

Lanyard

For contributions of \$750 your organisation will receive:

- Your organisation's logo printed on a high quality lanyard and circulated to all delegates, speakers and sponsors.

Delegate Satchel Insertion

For contributions of \$550 your organisation will receive:

- Brochure or catalogue insert into the conference satchel

The Conference Organising Committee is committed to ensuring that organisations with the capacity to value add to the conference receive every opportunity to exhibit at the 2019 AUSA Conference. To encourage the maximum number of delegates into the exhibition area, morning tea, lunch and afternoon tea when scheduled will be served on all days of the conference with the Exhibitors in the same area.

Exhibitor Package

For a Contribution of \$3,300 (inclusive of GST) your organisation will receive:

- A 1.8m wide x 3m deep display area/floor space or exhibition booth build
- One dressed table and two chairs (1800mm long table)
- Display of your own signage with company name (maximum 1800mm x 150mm)
- One power board installed
- Onsite costs such as cleaning and electricity
- On-call management assistance before and during the conference
- Display of logo on conference materials *before, during and after* the conference, including the conference program and conference website with a link to your website
- Copy of the delegate list of those who have agreed to their inclusion
- Access to the conference accommodation rate at Crown Perth hotels.
- Meals supplied on each conference day as follows:
 - Tuesday 25th June – welcome lunch and afternoon tea
 - Tuesday 25th June - two (2) complimentary Welcome Reception tickets
 - Wednesday 26th June – Morning tea and lunch
 - Wednesday 26^h June – two (2) complimentary field trip tickets
 - Wednesday 26th June – two (2) complimentary conference dinner tickets
 - Thursday 27th June – Morning tea, lunch and afternoon tea
- Other benefits by mutual agreement



**Sponsorship and Exhibition
Application
AUSA 2019 Conference
25th to 27th June 2019
Crown Perth, WA**

- Conference Principal Sponsorship \$12,000
- Conference Major Sponsor \$8,800
- Conference Dinner Sponsorship \$6,600
- Sponsor a Keynote Speaker \$3,300
- Annual AUSA Award Sponsor \$1,000
- Conference Welcome Reception Sponsorship \$3,300
- Conference Mobile APP Sponsor \$3,300
- Conference Satchel Sponsorship \$2,200
- Coffee Cart Sponsorship \$2,200
- Conference Merchandise/In kind supplier \$2,000
- Exhibitor Package \$3,300
- Lanyard at \$750 or Delegate Satchel Insertion \$550 (please circle).

Name: _____

Organisation: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____ ABN: _____

All pricing inclusive of GST

- Please Forward a Tax Invoice
- Please find attached full payment of \$_____ being for sponsorship as specified above, made payable to Southern Cross Conference and Event Management Pty Ltd

Please forward to:
Southern Cross Conference and
Event Management Pty Ltd
PO Box 1116 Lismore NSW 2480
FAX: 02 6629 5849 or 02 6662 5414

Signed: _____ Date: _____

I understand that sponsorship opportunities will be allocated strictly in order of receipt of application and payment and are not guaranteed until payment is received. I understand that cancellation of sponsorship must be in writing and that the following cancellation policies will be in place. Cancellation prior to 31st March 2019 – half (50%) of the total amount billed or paid will be refunded. Cancellation after this date will result in no refund on amounts billed or paid.

Thank you for your interest in becoming a sponsor or exhibitor of the AUSA Conference 2019. We will contact you directly upon receipt of your application form and look forward to working with you.